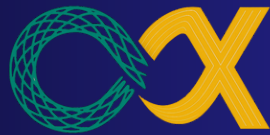


Asteriaa Media



COMPANY

DECK

THE BRANDING AGENCY BEHIND GLOBAL ICONS

ABOUT US

Asteriaa Media, a premier digital marketing agency under the legal entity IDigitalAKKI India Private Limited, is redefining the digital branding space from its headquarters in Gurugram, Haryana. Founded by visionary entrepreneur Aakash Kumar Jha, the agency has earned a trusted name for its expertise in Wikipedia Page Creation, Personal & Business Branding, SEO, Google Knowledge Panels, and Performance Marketing.

With a dynamic team of over 30 digital professionals and a global footprint spanning 15+ countries, Asteriaa Media delivers impactful, strategy-led digital solutions. As the brand continues to scale, it is set to launch its Dubai office in 2025, marking a significant step toward its goal of crafting powerful digital identities on an international stage.

Asteriaa Media

VISION & MISSION

Vision

To become a globally recognized digital agency that empowers personal and business brands to stand out, influence, and grow digitally.

Mission

To provide end-to-end digital solutions rooted in creativity, performance, and trust, ensuring that every client's brand leaves a lasting digital footprint.

- 1 Build global identities
- 2 Redefine digital branding
- 3 Deliver impactful solutions
- 4 Empower every brand

BEHIND THE BRAND



Aakash Kr. Jha
Founder & Director

Aakash Kumar Jha, a visionary entrepreneur and digital branding specialist, founded Asteriaa Media with a clear mission—to empower individuals and businesses in building bold, credible, and influential digital identities. With over 8 years of hands-on experience, he has successfully collaborated with influencers, CEOs, veterans, startups, and renowned global brands across India, UAE, USA, and beyond.

His strategic mindset and execution-driven leadership have been instrumental in positioning Asteriaa Media as a globally trusted agency for Personal & Business Branding, Performance Marketing, Wikipedia Services, and more.

Asteriaa Media

BRANDS THAT TRUST US



Proudly partnered with clients across 15+ countries.

Asteriaa Media

CORE VALUES

- 1 Integrity – Honesty in delivery and communication
- 2 Innovation – Ahead-of-the-curve marketing strategies
- 3 Client-Centricity – Customized solutions for every business
- 4 Excellence – Quality over quantity in every service
- 5 Transparency – Real-time performance tracking and updates

KEY SERVICES

Personal Branding	PR & Media Publications
Business Branding	YouTube Marketing
Wikipedia Page Creation	Email Marketing
Google Knowledge Panel	Funnel Development
Website Designing & Development	Influencer Marketing
Search Engine Optimization (SEO)	Online Reputation Management (ORM)
Social Media Marketing (SMM)	Graphic Designing
Performance Marketing (Google/Meta)	Content Marketing
Lead Generation	WhatsApp & SMS Marketing
Digital PR & Media Outreach	App Store Optimization (ASO)
Podcast Branding	LinkedIn Profile Optimization

INDUSTRIES SERVED

- 1 Real Estate (India & Dubai)
- 2 Startups & SaaS
- 3 Education & E-learning
- 4 Healthcare & Wellness
- 5 Entertainment & Influencers
- 6 NGOs and Public Figures
- 7 Hospitality & Travel

GLOBAL EXPANSION

With a strong foundation in India, IDigitalAKKI Media is scaling its operations to cater to a global audience. Our expertise, proven results, and client-first approach have opened doors to international markets, allowing us to build a reputable presence beyond borders.

CURRENT REACH

- India (Headquarter) – B-431, Sushant Lok Phase I, Sector 27, Gurugram, Haryana 122009
- UAE (Launching 2025) – Dubai branch to serve the booming real estate, influencer, and personal branding market
- USA – 4032 Limestone Rd STE 200-C, Wilmington, DE 19808
- UK – PR and branding services for business coaches, consultants, and startup founders across London and Manchester
- Canada, Singapore, Australia – Project-based collaborations and campaign management for niche brands and global personalities

LEGAL & REGISTRATION

- Registered Name: IDigitalAKKI India Private Limited
- CIN: U74999DL2021PTC390830
- GSTIN: 07AAGCI4389H1Z8
- Head Office: Sushant Lok, Gurugram, Haryana, India


CONTACT US

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